MADE TO MEASURE
by Guerlain
Inaugurated in 1939, L’Institut Guerlain, 68 Champs-Élysées is a mythical address. A symbol of Guerlain’s know-how and a universe of continual creativity, L’Institut Guerlain now takes on a new guise. After exploring unknown territories, the Guerlain Treatments are today reinvented. They are unique and truly exceptional.
AT L’INSTITUT GUERLAIN
EACH TREATMENT IS UNIQUE

Unique because conceived and sculpted by the light of your individuality, your own story, its past and its present. The Guerlain Beauty Consultation is at the heart of this journey. Between you and your Beauty Expert, the dialogue is open, attentive and in depth. Every word exchanged, every sign examined will serve as a clue. Created and refined by a panel of experts involved in global beauty research, this consultation and the precise analysis that ensues are a unique experience. Your journey has already begun...

A perfectly made to measure treatment is now proposed: a customised combination of expert Guerlain products, a unique protocol, an aesthetic massage ritual born out of the grand masters of the East and the West... Your experience is entirely personalised from the first minute to the closing ritual.

You will be listened to, accompanied, advised. Your Made To Measure Treatment can be adapted, amended and revised from one appointment to another depending on your availability, your needs, or simply how you feel. L’Institut Guerlain allows every freedom and every audacity.
THE ART OF BEAUTY
The talent of the Guerlain Beauty Experts is not confined to the tips of their fingers; but is the sum of their knowledge, of their experience and of their deeply held values. Empathy, respect, a desire to transmit their know-how, as well as exceptionally high standards...Their level of expertise is unique in the world: studies of the skin’s biology, of facial and body muscles, classes about nutrition, aesthetics, in addition to hundreds of hours learning aesthetic massage traditions from all over the world, selected and orchestrated by Guerlain into exclusive beauty rituals.

It is through the power of their hands that your Beauty Experts bring you the energy, the balance and the physical and mental release that you seek. You will feel reborn, experiencing a revelation of the self that develops day by day, a sensation of miraculous beauty well-being. This is their métier.
Never has skin treatment taken an approach that is so comprehensive in its precision, its methods and its results. Amongst the infinite richness of the rituals and the attentive care that make up the Guerlain Made To Measure Treatment, you will discover unknown aesthetic massages, an audacious fusion of traditional techniques from the most reputed Asian and Western practitioners, married to the best of Guerlain Science. Each one of our aesthetic massages is unique, is exceptional - and can be combined with and adapted into your own skincare protocol. In the hands of your Beauty Expert lies a repertoire of more than 300 individual massage techniques.

Unlocking built up tension, relieving stress, reconnecting with yourself, recovering a blissful energy...whatever your needs or wishes, the experience will match your expectations.

Welcome to a world of total well-being.
Welcome to a world of infinite possibilities.
SLIMMING RITUAL
A melting pot of methods from the corners of the world, incorporating wrapping, rolling, kneading an in-depth treatment which opens up and frees the muscles in order to eliminate water and cellulite with amazing efficiency. Toxins are drained and the circulation of the blood improved. Legs, hips and feet feel lighter and the body is newly slender.

MUSCLE RITUAL
Reshape and tone the body through deep relaxation. A powerful and sensorial ritual where the most solicited muscles are stimulated using techniques borrowed from the world’s five most powerful ancestral methods. Tensions are unravelled and muscles are reinforced for the long term.

BACK RITUAL
Detailed work along the spine and the associated muscle groups, the trapezius, the lats and the lower back. All are awakened with feather like stimulation, soft “velvet-like” pressures, smoothing circular movements which gradually increase in speed and in intensity. A rich and complete programme for shoulders all the way down to the pelvis. Tensions are released; the whole back area is relieved.

BODY SUPPLENESS RITUAL
Using friction techniques and cross-like movements this ritual uniquely works on the ligaments and tendons as if they were strings on an instrument: stretching and bending in both directions. The joints are loosened, liberated from stiffness. The body rediscovers a new suppleness, the skin tissue is better oxygenated. The body stands straighter and taller, just like after a stretching session at the gym.

YOUTH, BEAUTY AND MORE

Amongst the exceptional wealth of rituals and protocols that make up the Made To Measure Guerlain Treatments, you will also discover some unique aesthetic massages.

BEAUTYPULP AESTHETIC FACIAL MASSAGE
An intense stretching programme and dynamic muscle movement to target wrinkles and activate microcirculation. The transformation is real and immediate – a complexion with rediscovered radiance, smoothed features, plumped cheeks, and the eyebrow bone naturally lifted. With a surprising sensation that you have been massaged from your head... all the way to your toes!

"THE GUERLAIN MASSAGE"
L’Institut Guerlain’s emblematic anti-aging beauty massage. Digital pressures, drainage, energetic stimulation, all in an exclusive and comprehensive method. Ideal at any time to reveal skin that is perfectly relaxed, smooth. and radiantly luminous.

ANTI-AGING FIRMNESS RITUAL
This energetic body massage relies on softening and kneading the muscles in order to regain tone and definition. At the heart of the treatment, lies a deep stimulation of the cellular renewal process leading to additional firmness of the muscles and of the skin. As good as a session at the gym!

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BODY AND MIND HARMONY RITUAL

Ancestral techniques that harmonise the circulation of the blood, the lymphatic system and the body’s energies. Friction strokes, intensive kneading, slow sweeps, a comprehensive, vitality boosting treatment using hot oil to regenerate mind and body.

BODY LISTENING RITUAL

Exercises using visualisation and breathing techniques, energy channeling; ancient methods to restore the energy flow and vitality of your breathing. A meditation session accompanied by an inner journey for an extraordinary recharging of life’s batteries.

FEET RITUAL

The feet are kneaded, the toes stretched, and digital pressures applied, the base of the foot is vigorously massaged up and down. The arch is released, revived and the microcirculation re-stimulated, you walk lighter. An extraordinary moment of relaxation that diffuses throughout the whole body.

HAND RITUAL

Using alternate movements, the joints are gently stretched, the palms massaged in waves and all the reflexology points stimulated. Hands and fingers feel lighter, energy is rebalanced.

A RITUAL FOR WOMEN

A ritual dedicated to women. By stimulating the different zones and pressure points on the face, with a variety of techniques. A soft form of “acupressure”—without needles—which improves the regulation processes, as it relaxes and lightens symptoms typically experienced by women.

STOMACH COMFORTING RITUAL

Smoothing deep, circular and longitudinal stretching movements for a stimulating “awakening” of the organs, a ritual that gently regulates energy for a relaxed and flat stomach. A profound feeling of comforting well-being.

ESSENTIAL ENERGY RITUAL

The perfect way to relax and unblock tensions, and to balance out the body’s energy. A constellation of pressure points are massaged in circular movements. A moment of quiet that resources the body and the mind.

IMPERIAL RELAXING RITUAL

This body remodelling aesthetic massage envelops you in the mythical perfume of the Eau de Cologne Impériale and is a divine moment of deep relaxation and well-being. A new found harmony, as well as an anti-stress treatment, it helps reactivate the blood and lymphatic circulation and improves the delivery of oxygen to the skin tissue. A moment of absolute relaxation.
GUERLAIN AESTHETIC MASSAGE
The aesthetic massages we offer are beauty and well-being massages. For therapeutic massage, we recommend you to consult a medical professional.

MADE TO MEASURE ESCAPE
Offer the small miracle of beauty well-being, a uniquely sensorial experience. Purchase your gift from our Made To Measure treatments and Guerlain products.

PEACE OF MIND
Your peace of mind will be total and complete. There are safes made available to you for any precious items you wish to remove during the treatments.

RESERVATIONS AND CANCELLATIONS
In order to be able to best meet your diary needs, we would ask you to plan your appointment ahead as much as possible. If you are for any reason unable to keep your appointment, we kindly ask you to let us know at least 24 hours in advance. Without this prior notice we will be obliged to charge you for your treatment.

LATENESS
In case of late arrival, we will try to offer the same service as far as our timetable permits it. If, unfortunately it does not, we will perhaps need to shorten accordingly your treatment.

YOUR ARRIVAL AT L’INSTITUT GUERLAIN
In order to fully enjoy your experience at l’Institut Guerlain we advise you to arrive 15 minutes before your appointment.

TOTAL RELAXATION
Upon your arrival, you will experience our “slipper ritual”, the first step of a relaxation ritual, where the doors open into a space where well-being reigns. We recommend you that you turn off any mobile telephones in order to best enjoy the moment and to avoid disturbing other clients.

THE GUERLAIN BEAUTY CONSULTATION
All Guerlain Made To Measure treatment commences with a Beauty Consultation of 20-30 minutes for the first treatment, and 5-10 minutes from the second. The Beauty Consultation is a unique exchange with your Beauty Expert and is an essential part of the personalisation of your treatment; it is included in the time set aside for your Made To Measure treatment.
La Maison Guerlain is revamping the magical beauty of its 68, Champs-Élysées, a mythical pioneering place listed as a French national monument, and turning it into the brand’s flagship. The Architect and designer Peter Marino was tasked by Guerlain with bringing his eye to bear on this prestigious heritage so as to give Guerlain the most luxurious expression of its brand. Now as in the past, it celebrates creativity, audacity and modernity. Works by artists and craftsmen skilfully decorate this magical place. Exclusive Creations that typify the French Art of living overwhelm the senses and open up the still unknown imaginary spaces. La Maison Guerlain is a space where Art can blossom in all its forms through original and permanent cultural events. Guerlain products, the result of the greatest audacious creations, are to be discovered, re-discovered and craved for in this new Temple of Beauty.

A visit to Guerlain becomes a magical journey of discovery, a genuine multi-sensorial experience through the world of fragrances and beauty at the heart of Guerlain’s roots.
## MADE TO MEASURE TREATMENTS

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*This length can only be chosen from the second appointment.

## GREAT MADE TO MEASURE MOMENTS

**Made To Measure Evasion**
- 3h 550€

**The Ultimate Made To Measure**
- 4h30 800€

## MADE TO MEASURE PROGRAMS

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*For the Made To Measure programs lasting 1h, the length of the first Made To Measure treatment is 1h30.